

Cost: \$60 for critique. (A check or school purchase order made out to KSPA must accompany this form.)

Options: \_\_\_\_\_ Critique and rating  
\_\_\_\_\_ Critique only  
(no rating to be published)

**Please check all the above that apply.**

Please include a sheet indicating any special circumstances which the staff worked under to complete this book.

**Deadline for Entries: Must be postmarked by Oct. 1, 2010.**

**Mail or UPS your 2010 book to:**

**KSPA — All-Kansas Critiques  
Stauffer-Flint Hall  
1435 Jayhawk Blvd.  
University of Kansas  
Lawrence, KS 66045-7575**

(Save postage and bring your 2010 yearbook, entry fee and this form to the KSPA Fall Conference Monday, Sept. 20 at the University of Kansas; Tuesday, Sept. 21, at Kansas State University; Wednesday, Sept. 22 at the Fort Hays State University.)



# 2010 All-Kansas Yearbook Critique

Name of Adviser \_\_\_\_\_

Name of Yearbook \_\_\_\_\_

Name of School \_\_\_\_\_

School Address \_\_\_\_\_

City Zip \_\_\_\_\_

**Enrollment Classification:**

**JH 1A 2A 3A 4A 5A 6A**

Fall Delivery \_\_\_\_\_ Spring Delivery \_\_\_\_\_

Total annual publication income: \$ \_\_\_\_\_

Total annual publication expenditures: \$ \_\_\_\_\_

Exact student enrollment (9-12): \_\_\_\_\_

Total circulation: \_\_\_\_\_

Please state your theme: \_\_\_\_\_

Publishing company: \_\_\_\_\_

Final copy deadline: \_\_\_\_\_

Did staff meet final deadline set by publisher?

yes  no

What was the contract delivery date? \_\_\_\_\_

What was the actual delivery date? \_\_\_\_\_

If these dates differ, briefly explain circumstances.

\_\_\_\_\_  
\_\_\_\_\_

Total number on staff: \_\_\_\_\_

Number on editorial board: \_\_\_\_\_

Number on business staff: \_\_\_\_\_

Number on production staff: \_\_\_\_\_

Who selects the staff?

adviser

editor

adviser and editor

last year's staff

staff volunteers

other (please specify) \_\_\_\_\_

Does adviser approve copy prior to publication?

yes  no

Does anyone other than student editors and advisers  
approve copy regularly or prior to publication?

yes  no

Who determines the contents of the publication?

adviser

editor

staff

adviser and editor

other (please specify) \_\_\_\_\_

Is there a journalism class in curriculum?

yes  no