

2012 Video News

Name of Adviser _____

Name of News Program _____

Name of School _____

School Address _____

City and ZIP Code _____

1A 2A 3A 4A 5A 6A

How often do you deliver news?

- Daily
- 1-2 times weekly
- Every 2-3 weeks
- Monthly

How long are your "programs"?

- 1-5 minutes
- 6-15 minutes
- 16-30 minutes
- Longer than 30 minutes

Describe your distribution schedule and format.

(i.e. "We have a five-minute slot every day during home room, and we deliver the news via announcements and short packages" or "We have a 30-minute slot every other week on a local cable access channel" or "We produce programs of varying length, upload them to YouTube and embed them on the school newspaper's website")

Total budget for video news program (not including teacher salary): \$ _____

Total annual expenditures: \$ _____

Estimated audience and metrics used to determine audience: _____

Did you always "make slot" (display or broadcast on time)? If not, how often did you "miss slot"?
 Yes No _____

Total number of students on staff: _____

Number of teachers assigned to program and percentage of teachers' time devoted to video journalism courses: _____

Who selects the staff? (choose all that apply)

- Adviser
- Editor
- Last year's staff
- Others (please specify) _____

Does adviser approve of stories before they are distributed?

- Yes No

Does anyone other than student producers and reporters approve stories before they are distributed?

- Yes No

Are students required to take introductory journalism classes before joining the staff?

- Yes No



On a separate sheet of paper, do the following:

- Describe the equipment used to gather video and sound.
- Describe the software and hardware used to edit and produce stories.
- Describe your studio and set, including any technical shortcomings you may have in producing your video newscasts. **Be specific.**

Cost: \$50 for critique

- We already paid with membership
- Attached is a check or school purchase order made out to KSPA.

For judging and critique, send 30 minutes of a variety of your best programming* on a DVD by March 9, 2012 to:**

KSPA
All-Kansas Video News
Stauffer-Flint Hall
1435 Jayhawk Blvd.
Lawrence, KS 66045-7575

***The best programming should include a variety of stories, covering news, sports and features. If you produce a 30-minute show, send us your best show. If you produce shorter "shows," send us an amalgam that represents accurately the kind of work you do, including on-set and off-set work, packages and other stories. Refer to the All-Kansas Video News Guidebook for specifics on what judges will be looking for.