

2012 News Website

Name of Adviser _____

Website name and URL _____

Name of corresponding publication (if applicable) _____

Name of School _____

School Address _____

City and ZIP Code _____

1A 2A 3A 4A 5A 6A

How often do you update your website?

- Daily
- 1-2 times weekly
- Every 2-3 weeks
- Monthly

For how many years have you had a news website?

Describe how your website content differs from your news publication's content, if you have a printed publication.

Total budget for production of your website news program (not including teacher salary) \$ _____

Total annual expenditures: \$ _____

What is the total revenue you derive from your website? Is it all advertising revenue? If not, describe. _____

Estimated audience and metrics used to determine audience: _____

Total number of students on staff: _____

How many students are assigned to do work for the website? If all students don't contribute to website, explain your rationale for not doing so.

How many students have "administrator privileges" (the ability to post directly to the site and to make final design changes) for the site?

Does adviser review stories before they are posted on the website?

- Yes No

Does adviser approve of stories before they are posted on the website?

- Yes No



