

# Newspaper Design

KSPA REGIONAL COMPETITION 2010

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This is a carry-in contest. Please attach the contest number assigned to you on the upper right-hand corner of the entry. Do not put your name on the entry. If you do, your entry will be disqualified.

Students are not to request help or advice from anyone other than the KSPA Executive Director. All work must be that of the contestant.

## OVERVIEW

### Description

You are a staff member of Ad Astra High School's The Star. Your newspaper is a biweekly with the next edition to come out March 12. Your editor has asked you to design the front page.

### School Info

Name: Ad Astra High School  
Enrollment: 850 (grades 9-12)  
Name of Yearbook: Honeybee

Location: Aspera, Kansas  
School Colors: Green & Gold  
Name of Newspaper: The Star

Mascot: Box Turtles

## DIRECTIONS

### Assignment

Using the available stories and photos (see download instructions on Web site), design a front page that includes a nameplate with the necessary information as well as the stories and corresponding photos you see fit to include. Designers may add illustrative art or other graphics not included in the available photos section to enhance overall design.

The newspaper must be designed as a tabloid, 17.5 inches deep by 11.5 inches wide. The designer may determine the number of columns for the design. Entries must be computer-generated and may be submitted in color, or black and white. Entries must be printed on a single 8 1/2 x 11 inch sheet of paper, reduced to fit.

### Other Specifications

- Photos should be cropped and enlarged or reduced to fit the design plan.
- Both copy and captions/cutlines should be submitted as dummy text. It may be a single line repeated, gibberish or other placeholder text. Be sure column widths are placed exactly how you want them.
- Headlines should suggest the content of the story and should be designed in exactly the size, style and location you want.

## DIRECTIONS CONT'D

### Instructions for Downloading Contest Photos

- 1) Visit this address: <http://www.kspaonline.org>
- 2) Go to the tab on the front page that says "Regionals" and click on it.
- 2) Scroll down to find the section designated for Newspaper Design Photos.
- 3) Click on a link for a photo.
- 4) If you use a PC, RIGHT CLICK on the photo and then SAVE PICTURE AS... (or)  
If you use a MAC, hold the CONTROL button while you CLICK on the photo, then SAVE IMAGE AS...
- 5) Repeat steps 3 - 4 until all appropriate photos have been saved to your computer.

## AVAILABLE STORIES

### Band

The Ad Astra marching band has been invited to perform in the annual Humidity Festival parade on May 21, 2010, in Everglades City, Fla. The band performed in the Tournament of Roses parade on Jan. 1.

### Peace

Student leaders from Ad Astra spent two days last week at rival Earhart High last week in an attempt to find common ground. Fights broke out at a basketball game between the schools in February.

### Acquitted

Physics teacher Newton Isaacs was acquitted on charges of assault against a student and allowed to return to the classroom on March 1.

### Protest

Ad Astra custodians staged a protest last week by staying home for a day. They were protesting the district's use of what they considered non-eco-friendly cleaning products.

### Lottery

Austen Jane, an English teacher, won \$3.4 million in the state lottery last month and announced that she will retire at the end of the current school year to establish a foundation to fight illiteracy.

### Weight Room

The Ad Astra athletic department announced plans to build a new state-of-the-art weight room for use by all varsity athletic programs. The room and its equipment will cost \$178,000. It will be finished by August.

## AVAILABLE PHOTOS

### **Band**

Photo of band practicing.

### **Peace Summit**

Photo of Ad Astra students meeting with their peers at Earhart.

### **Acquitted**

Photo of acquitted teacher in classroom.

### **Weight room**

Photo of dirt-moving machines clearing ground for the new weight room.

For instructions on how to download these photos, see Instructions for Downloading Contest Photos in the Directions section of this document.