

Theme & Graphics

KSPA REGIONAL COMPETITION 2010

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This is a carry-in contest. Please attach the contest number assigned to you on the upper right-hand corner of the entry. Do not put your name on the entry. If you do, your entry will be disqualified.

Students are not to request help or advice from anyone other than the KSPA Executive Director. All work must be that of the contestant.

OVERVIEW

Description

You are a staff member of Ad Astra High School's yearbook staff. Your editor has asked you to design the cover, title page, and one opening spread for this year's book.

School Info

Name: Ad Astra High School

Location: Aspera, Kansas

Mascot: Box Turtles

Enrollment: 850 (grades 9-12)

School Colors: Green & Gold

Name of Yearbook: Honeybee

Name of Newspaper: The Star

DIRECTIONS

Assignment

Design a cover, title page, and one opening spread for one of the themes listed below. Designers may use photos from your school's archives and any other original graphics or special effects to help develop the theme. Entries should be computer-generated using your publisher's template (remember to remove your school name from the template before submitting the entry) and may be submitted in color or black and white. The final designs must be submitted using two 8.5-inch by 11-inch sheets of paper taped together or on a single 8.5 by 11 sheet, reduced to fit the page prior to printing. Be sure your contest number is on every page of the submitted entry.

A brief description (about 250 words) should be included with the entry. You should discuss how the theme can relate to each section in the book, how the copy would help develop the theme, and how the use of graphics will develop the theme. Be sure your contest number is on this description as well.

DIRECTIONS CONT'D

Specific Guidelines for Computer-Generated Designs

- Photos from your school's archives should be part of the theme design.
- Both copy and captions should be submitted as dummy text. It may be a single line repeated, gibberish or other placeholder text. Be sure column widths are placed exactly how you want them.
- Include printer's instructions, if necessary, in the instructions box at the bottom of the template.
- Remember to delete your school's name from the printer's template prior to submitting the entry.
- Attach the theme description to your design.

Theme Ideas

1. Getting to the Point
2. Game On!
3. Before We Grow Up
4. I ♥ Ad Astra
5. Rough Drafts