

KSPA EXECUTIVE BOARD MEETING

December 11, 2010

Wichita State University

(Scheduled for approval at next executive board meeting, May 7, 2011)

Call to Order

Jim called the meeting to order at 10:10 a.m.

Present

Lisa Crites, Kristy Nyp, Jim McCrossen, Travis Feil, Kristy Dekat, Linda Drake, Jill Chittum, Judy Hampel, Debi Hughbanks, Jeff Browne, Katie Zoretic, Kathy Habiger, Kelly Furnas, Sharon Martin, Marcell Maraz, Amy DeVault, Max McCoy, and Jennifer Hanson

Minutes

Linda made motion to approve. Kristy N. seconded the motion. Motion carried.

Executive Director Reports

Regional Contests

Some of the schools that have been going to Emporia are now going to Manhattan for contest. There is a more even distribution of 5A/6A schools at the three 5A/6A contest locations. Jill suggested that each contest director request contact numbers for each adviser in case of inclement weather in their contest communications and provide the address for fed ex delivery of carry-in entries.

Membership

KSPA has 139 adviser members, 122 member schools, and 57 JEA members.

Finances

Engel Endowment: \$54,375.98

Checking: \$9,238.28

CD: \$29,119.92

Petty Cash: 36.47

Total Assets: 92,770.65

Fall Conference

Paid fall conference registrants: 1,187

Attendees

FHSU 141

K-State 359

KU 687

Marcella will take over as fall workshop director along with the contest director duties. The board noted the efforts that Jane Wagner to make the 2010 conference/workshop. Discussion took place regarding a keynote speaker at Fort Hays. Travis raised the idea of inviting the principal free of charge to fall conferences.

All-Kansas News Website

The website is ready to go and will be launched Jan. 17.

Regional contest information will be available Dec. 17.

First Amendment Tour

Ten schools were visited this fall. (Pittsburg, Shawnee Mission NW, Phillipsburg, Ellis, Louisburg, Ellsworth, Russell, Nickerson, Newton, Chapman)

President's Report

Jim expressed his thanks to Kathy and Amy for their work as co-chairs of the national convention in Kansas City.

Jim shared that urban journalism teachers need help. Linda shared that small schools have the same issues. Advisers don't know where to start. They don't even know what questions to ask. Travis suggested waving fees to KSPA conference. Could KSPA pay for substitute teachers for advisers who wish to visit a school? Jim will develop a policy to present at the May meeting.

Endowment

The board of directors had an unofficial meeting in Ottawa last Friday. Three positions are available. Two nominees are John Hudnall and Linda Puntney. The third nominee is **Doug Anstaett**. The committee endorsed the idea of funding the journalist of they year awards. Additional funding would be sought. Sharon introduced **Katie Zoretic**, who has been studying our endowment.

Katie Zoretic

Teachers are the first priority for spending endowment money. Katie suggested that we need to set some goals. People can see where money is going—encouraging them to donate. A golf tourney in mid May for raising funds—could bring in \$3300 minimum—targeting schools of journalism, KPA, KSPA, student journalists, Kansas Association of Broadcasters, etc. The expectation would be that KSPA board members would help. Kathy suggested selling t-shirts—some to give away—some to sell.

Cost Outline: \$90 per person, \$320 foursome (Projected number: 100 golfers = \$8500)

Cost to Alvamar: \$30 per person, \$18 food, \$4 corkage—if outside food brought in

Other: hole sponsors, mulligans, cash only beverage cart

Miscellaneous: donated prizes

Sharon said that the endowment board of directors wants to make the step of funding continuing education grants for teachers.

Nominations

The board helped generate a list of possible nominees. Lisa will make contacts.

CTE

Kristy D. reported on her meeting with **Gayla Randall**. Teacher licensure was discussed. The importance of developing competencies first and courses second was discussed. Members of the business and industry committee need to include professional journalists. Deadlines for communication courses into pathways are not set.

Nominations

Kristy N reported that they had one nomination for Administrator of the Year in 2010 and hoped for more this year.

Hall of Fame

Linda has worked on the application award form.

First Amendment

Travis reported on the two-prong approach (re-active and pro-active) to addressing First Amendment issues. The board suggested names of administrators who are supportive of journalism who might be able to speak to administrators about First Amendment issues. Travis will make contacts. Kathy will talk to Joe Novack. Regent universities will be contacted regarding administrative programs and what they are being taught about the Kansas Publications Act. Kristy D., Travis, and Linda will generate a handout regarding the Student Publications Act to distribute to principals and administrative candidates at regent universities. Travis made a motion to waive the fall conference fee for principals. Kathy seconded the motion. The motion carried. A session or roundtable could be offered for administrators. Judy suggested having a place on the registration form that an adviser could check if his/her principal will be attending.

Constitution

The committee is working on updates on the constitution.

Contest

The committee did not meet.

JOY

We may need to look at online submissions as the national competition moves in that direction.

Old Business

JOY

Lisa moved that in the student journalism of the year contest one winner in each division (1A/2A, 3A/4A, and 5A/6A) be selected with up to two additional honorees per class with the following allocation of money \$750 per class winner. The overall winner would receive an

additional \$500 for a total allocation for \$2750. The overall winner would then compete at the national level. Travis seconds the motion. Motion passes with one nay (Sharon).

Under the Radar Award

Travis shared the committee discussion. Travis will get the Engel criteria and draft criteria for an up-and-coming adviser award (Sunflower Award) and a veteran teacher award (Ad Astra Award) to present in May. A friend of KSPA award could be drafted as well.

March 11 is the deadline for all awards. (Check Engel date.)

New Business

Kelly addressed JEA's new promotion Each One, Reach One. A total of 3,000 free memberships will be given away. This started one week ago. Second year renewal would be half price. Third year would be full price. Discussion regarding reaching out to potential KSPA membership in the same manner took place. Perhaps Susan could work with area reps to help find members for both memberships. Sharon moved starting the 2011-12 school year we offer 50 free KSPA memberships (10 per area) to encourage new or lapsed advisers to join. Linda seconded the motion. Motion carried.

Debi made a motion to adjourn. Jill seconded the motion. The meeting was adjourned at 1:30 p.m.

Respectfully submitted,

Jennifer Hanson