



## CONTEST CONTACT INFORMATION

Kansas Scholastic Press Assn.  
1435 Jayhawk Blvd.  
Lawrence, KS 66045  
(785) 864-0605  
staff@kspaonline.org

## REGISTRATION DEADLINE

Tuesday, April 16  
Please send your state entry  
form by this date. Confirm  
and/or correct all spelling of  
student names.

## VIDEO NEWS POSTMARK DEADLINE

Friday, April 26

## SPECIAL NEEDS DEADLINE

Monday, April 22

## CARRY-IN MAILING DEADLINE

Wednesday, May 1

All carry-in contests mailed  
to KSPA should be *received*  
at headquarters by this date.

## CONTEST REGISTRATION

8 a.m. - 8:45 a.m.

## CONTEST OPENING ASSEMBLY

8:50 a.m. - 9:15 a.m.

## ADVISER BRUNCH and BUSINESS MEETING

9:30 a.m. - 11 a.m.

# Kansas Scholastic Press Association 2013 State Contest Information and Rules

April 1, 2013

Dear Adviser:

In just a little over a month, you and your competing students will join us on the University of Kansas campus for the 43rd Annual State Contest and business meeting. Your school is among more than 100 high schools that had students place in regional journalism competitions in February. As a result of the students' success, nearly 1,400 entries have been recorded for competition Saturday, May 4, at the KSPA State Contest in the Kansas Union.

Enclosed with this email is the official entry and registration form. You can determine the number of students who qualified for state by going to the KSPA Website and looking at the Regional Contest 2013 results on the following page: <http://www.kspaonline.org/regionals/2013-contest/>

On April 8, Assistant Director Claire McNerny will email you the official competition numbers your students will use for the contest. If you have any questions, please contact her at [staff@kspaonline.org](mailto:staff@kspaonline.org).

### Entries

No substitutions are permitted at the state contest, whether individuals or teams. Students who placed first, second, third or honorable mention at regionals are permitted to compete.

We ask your cooperation to examine the information at the top of the page of the entry form; check to make certain that all names of your winners are included and that all names are spelled correctly. If you find errors, please make the necessary corrections on the form provided. It will be helpful to us if you will return the entry form as quickly as possible, but the deadline is Tuesday, April 16.

The entry form also has contestant numbers beside each contestant's name. Contestants will compete by number. If a student identifies himself or herself or his or her school by name or location or uses the wrong number, the entry will be disqualified. Contestants will be given labels with their numbers printed on them. These labels should appear in the upper right hand corner of the student's entry. Advisers are cautioned to remove the school name from yearbook templates.

### Carry-in contests

Eleven carry-in contests will be offered: Advertising, Headline Writing, Infographics, News Page Design, Yearbook Layout, Yearbook Theme Development, Academics Photography, Student Life Photography, Sports Photography, Photo Illustration and Video News Package. Specific carry-in topics and instructions have been posted on the following page: <http://www.kspaonline.org/state/2013-contest/>

Carry-in contests must be either hand-delivered by the close of registration on the contest date (May 4) or be mailed directly to the contest site. No faxes please. While the U.S. Postal Service is the world's most reliable (according to a British study done in 2012), please allow yourself plenty of time to mail carry-in contest so they reach KSPA headquarters by the end of the day on Wednesday, May 1. (The Video News Package must be postmarked by Friday, April 26.)

## **On-site contests**

Nine on-site contests will be offered: Editing, Editorial Cartoon, Editorial Writing, Cutline Writing, Yearbook Sports Writing, Yearbook Copy Writing, Feature Writing, News Writing and Newspaper Sports Writing.

## **Transportation**

If your group comes by bus, you may unload in front of the Kansas Union. The bus may be parked at the Lied Center (Lot 300) on west campus. The KU parking department's website <<http://www.parking.ku.edu>> offers a map that shows where Lot 300 is located. If you plan to arrive by car, the blue zones are metered until noon on Saturdays; the red and yellow zones are not metered at all. There is plenty of paid parking available in the parking garage north of the Kansas Union. If you park there, you must pay with a credit card when you leave the lot.

## **Fees**

The fee for each entry is \$10. A \$10 per school entry fee will also be assessed to cover the cost of postage to return entries following the competition. Although payment does not need to accompany the entry form, payment must be made prior to the time of competition. Checks should be made payable to Kansas Scholastic Press Association. Students will be expected to pay for their own lunch and housing if they elect to remain overnight. Affordable lunch options may be purchased in the Market in the Kansas Union.

## **Student Supervision**

Students must remain on the premises where they are competing. Advisers must accompany students to the contest site.

## **Adviser Brunch and Business Meeting**

At the adviser brunch, which will begin at 9:30 a.m., we will recognize the Engel Award winner and KSPA Award winners. The KSPA business meeting will follow. Advisers may attend the business meeting without attending the brunch in the Kansas Room.

## **Regulations**

The director of the state contest is authorized to enforce the rules approved by the executive committee. If any adviser violates the rules, his or her students will be disqualified and the principal of the school involved will be notified. Advisers are prohibited from entering rooms where entries are being judged. Advisers are not to give advice or suggestions on carry-in contests. Student questions should be directed to the KSPA Executive Director.

## **Awards and Judging**

Certificates will be mailed to students who place first, second or third in the contest. Honorable Mentions will also be recognized with a certificate. Entries will be returned the week following contest with the exception of those entries that placed first. The first place entries will be saved for Simply Better, and emailed to members each fall.

A permanent plaque will be awarded to the school that scores the most points in each division: 6A, 5A, 4A, 3A, 2A and 1A. Scoring is based on five points for first, four points for second, three points for third and one point for honorable mention. A certificate in each division will be awarded to the sweepstakes' runners-up.

Judges will be university journalism faculty members, former high school advisers no longer employed by a school district, and professional journalists. Judges are encouraged to make comments on the grading rubrics whenever time permits. Judges volunteer their services without pay and have no vested interest in high school journalism.

## **Students with Special Needs**

Please be advised that handicapped persons will be given an equal opportunity to participate in and benefit from all contests sponsored or sanctioned by KSPA and the University of Kansas, which acts as host for the KSPA contest. If you or any of your students need to be so accommodated, please let the contest director know what these accommodations are before Monday, April 22.

## **On-Site Contest Rules and Tips**

Two entries per category per school are allowed.

**Cutline Writing:** Students will write cutlines for five photos provided at the contest site. Students may write in pen or pencil. Paper will be provided at the contest site. Students may use a dictionary, thesaurus and A.P. style manuals. The use of personal listening devices (i.e. iPods), recording devices, personal computers or electric typewriters during the contest is prohibited.

**Writing Contests:** (yearbook copy, yearbook sports, feature, news, sports and editorial writing contests) Students will write a story based on information provided on a fact sheet. Students may write in pen or pencil. Paper will be provided at the contest site. Students may use a dictionary, thesaurus and A.P. style manuals. The use of personal listening

devices (i.e. iPods), recording devices, personal computers or electric typewriters during the contest is prohibited.

**Editorial Cartoon:** Students will design a cartoon relevant to the topic provided on the fact sheet. The final entry should be submitted in black ink. Do not place your signature or name anywhere on the entry. Paper will be provided at the contest site. The use of personal listening devices (i.e. iPods), recording devices, personal computers or electric typewriters during the contest is prohibited.

**Editing:** Students will edit a news story. Students should edit for A.P. style, accuracy, libel, attribution, correct paragraphing, grammar, spelling and redundancy. Correct copy editing symbols must be used. Students should edit in pencil. Students may use a dictionary, thesaurus and A.P. style manuals. The use of personal listening devices (i.e. iPods), recording devices, personal computers or electric typewriters during the contest is prohibited.

We look forward to having you and your students with us on May 4, and will do everything possible to make it a meaningful day.

Sincerely,

A handwritten signature in black ink that reads "Jeff Browne". The signature is written in a cursive, flowing style.

Jeff Browne  
Executive Director