

# News Page Design

2014 KSPA STATE CONTEST

## Assignment

You will find one story and five photos on the following pages and on the KSPA website. The story is about the upcoming musical "Bye Bye Birdie." You may edit the article slightly if you need it to fit a space, but you should use at least 75 percent of the story. That means it should be a major part of your layout.

The photos and other elements that you choose to add (including headlines) should work to complement each other in a cohesive single-issue layout.

For story and photo captions, see page 3. Photos can be downloaded from the KSPA website, State Contest tab, 2014 contest menu.

## Specifications

Using the available story and photos, design page 5, where your staff always publishes features. You may design a special page header (such as "Sunflower News Explores" ) that would indicate that this is a standing feature. The page should include folio information as well as the stories and corresponding photo(s) you see fit to include, and you must write your own headlines. Designers may add original illustrative art, mug shots or other graphics not included among the available photos to enhance overall design. *All artwork and images used in the layout must be the original work of the student. Students may not use copyrighted or non-copyrighted art or other graphics taken from the Internet or other non-original sources.*

The newspaper must be designed as a tabloid, 17 inches deep by 11 inches wide. The designer may determine the number of columns. Entries must be computer-generated and may be submitted in color, or black and white. Entries must be printed on a single 8 1/2 x 11 inch sheet of paper, reduced to fit.

## Other Specifications

Photos should be cropped, cut out, and enlarged or reduced to fit the design plan. The headline and other subheadlines (internal and/or atop the story) should suggest the content of the story and should be designed in exactly the size, style and location you want.

You may use the cutlines provided on page 3 of these instructions.

## Description

You are a member of Sunflower High School's journalism staff. Your editor has asked you to design a page in the school's newspaper according to the assignment.

## School Info

Name: Sunflower High School  
Location: Clinton, Kansas  
Mascot: Mighty Buffalo  
Enrollment: 800 (grades 9-12)  
School colors: yellow and brown  
Yearbook: The Sunflower  
Newspaper: Sunflower News

## Contest Info

This is a carry-in contest.

Designs should be computer generated.

**In ink**, please write your assigned contest number to the upper right-hand corner on the back of your entry. Do not put your name on the entry. If you do, your entry will be disqualified.

Students must not request help or advice from any person other than the KSPA Executive Director. All work must be solely that of the contestant.



**STORY**

By Cassi Smith

When casting the upcoming musical “Bye Bye Birdie,” director John Smith had a unique problem: how to include all of the 103 students who auditioned for the show.

“I had every director’s dream: too much talent and too few roles. I had to get creative if I wanted to put the very best actors on the stage,” Smith said.

So Smith decided to create two separate casts and split the roles, including the four main leads, giving each cast three nights to perform. Smith also gave each cast a ‘60s-inspired name. The Buddy Holly cast will perform May 4, 6, 8 while the Elvis Presley cast will perform May 5, 7 and 9.

Seniors Adam Jones and Austin Manley will share the lead role of Conrad, while senior Tori Taylor and junior Madison Roman share the role of Rosie. Sophomore Olivia Payne and senior Rebecca Decard share the role of Kim MacAfee, and juniors Brady Franklin and Seth Wagner share the role of Albert.

Smith said the idea was embraced by each of the actors from the start.

“They were just excited to all get the chance to perform,” Smith said. “There was never any jealousy or hard feelings.”

The leads were encouraged to bring their own unique personalities into the role, which helped them personalize the characters.

“I created little dance moves every night during ‘Spanish Rose,’” Taylor said. “Each night I did something different with audience members. I played with a little girls hair, sat on [senior] Connor Mills’ lap, and one night I almost kissed the cheek of somebody.”

Even with the chance to personalize

their characters, Payne still feel the inevitable desire to compare themselves to their counterpart.

“Sometimes having dual casts is tough because you compare yourself to the other person,” Payne said. “Smith pulled us aside and told us we are taking two different approaches [to playing Kim] and should not compare ourselves. After you get over that hump, it is not a problem. You look to each other for guidance.”

Wagner enjoys the flexibility sharing the roles gives him.

“It was nice not having to worry about my part on the night off,” Wagner said. “It was also nice seeing what [Franklin] did. I got inspired from it.”

Even those in non-lead roles appreciate the chance to perform.

“Had [Smith] decided to just have one cast of 50 people, a lot of us probably would not have had the chance to be in the show,” sophomore Sarah Myers, a member of the ensemble, said. “Although it was crazy at times, it is great to have the chance to be on stage and hear that applause at the end.”

Directing two different casts isn’t without its challenges, according to Smith.

“I sometimes confuse which students are in which cast,” Smith said. “And sometimes one cast will really master a song while the other has not. I’m constantly trying to remember what to work at each rehearsal.”

Despite any confusion, Decard said she really appreciates Smith’s willingness to give everyone a chance.

“I love each one of my cast members and I am glad each person had their time to shine,” Decard said.

Tickets for the musical are currently on sale and are \$3 for students and faculty with a valid ID and \$5 for non-students.

**CAPTIONS:****Cast 1**

Members of the ensemble perform “Telephone Hour” during dress rehearsal.

**Cast 2**

Junior Mikaela Twin performs “Telephone Hour” atop a giant Styrofoam phone created and built by assistant musical director Jerry Copeland.

**Cast 3**

Kim’s dutiful younger brother Randall MacAfee, played by freshman Nathan Anderson, reacts to a question from his family during Act I.

**Cast 4**

Albert, played by junior Seth Wagner, tries to put a smile on another girl’s face while singing “Put On a Happy Face” during Act I.

**Conrad 1**

Serenading his adoring fans, Conrad Birdie, played by senior Austin Manley, performs “One Last Kiss.”

**Conrad 2**

Bringing the first act to a close, Conrad, played by senior Adam Jones, leads the chorus in “One Last Kiss.”

**Kim1**

Kim MacAfee, played sophomore Olivia Payne, rejoices at having a boyfriend in singing, “One Boy.”

**Kim2**

Mirror in hand, Kim MacAfee, played by senior Rebecca Decard, contemplates how to be a lovely woman in the song of the same name in Act I.

**Rose 1**

Rosie, played by senior Tori Taylor, sings her solo What Did I Ever See In Him?”

**Rose 2**

Rosie, played by junior Madison Roman, sings “Spanish Rose” in order irritate Albert’s mother.