



KSPA Fall Conferences 2009: A New Era in Kansas Journalism

For the 28th consecutive year, the Kansas Scholastic Press Association will host fall conferences for student-journalists and their advisers across this great state. For the 11th consecutive year, advisers will have the choice to attend a conference at a university of their choice:

- Monday, Sept. 21, at **Fort Hays State University** in Hays
- Tuesday, Sept. 22, at **Kansas State University** in Manhattan
- Wednesday, Sept. 23, at the **University of Kansas** in Lawrence.

This year, though, marks a new era at KSPA, as we look forward to helping students and advisers embrace a multimedia future, one that combines the virtues of the past with the promise of the future in journalism.

All three conferences will continue to provide your students with inspiring and informative sessions designed to make them better journalists, prepared to serve their schools and their communities through their publications and electronic productions, in print, online and over the airwaves.

Registration deadline is Sept. 14

The form on the fourth page of this document needs to be filled out and sent to KSPA headquarters in Lawrence (no matter the conference your attending) at the address listed on the form. Deadline for all conference registrations is Monday, Sept. 14. Registrations faxed or postmarked after that deadline will not be accepted.

After KSPA has received your registration, you will get a confirmation from the on-site conference organizers, **Andy Stanton** at Fort Hays, and **Linda Puntney** at K-State. The confirmation from the conference organizers on site will come complete with parking instructions, a list of hotels near the university you're visiting, and instructions on how to check in at the conference.

Cost is \$13 per person from member schools and \$15 per person from non-member schools. If you are not sure of your membership status, call 758-864-0605 to check. Send a list of all attendees with your registration. However, we understand that you may need to substitute students after that date, but you may not add to the pre-registration numbers. Payment will be mailed to KSPA offices. **DO NOT BRING A CHECK TO THE CONFERENCE.**

Fort Hays State University

The Hays conference on Monday, Sept. 21, will be at the FHSU Memorial Union. Parking is available on campus near the Union, and instructions will be sent with your conference registration confirmation.

Check-in will begin at 8 a.m. in the Sunset Lounge. You should reserve some time to plan what sessions you will attend. Pastries and juice will be available for all registrants.

The first session will begin at 9 a.m. and all sessions will be completed by 1:30 p.m. Students and advisers are asked to plan and pay for their own lunches. The Memorial Union food court has many lunch options.

If you have specific questions about the FHSU conference, contact **Andy Stanton**, conference coordinator, at 785-628-4448, or at lastanton@fhsu.edu. If you have general questions about the fall conferences, contact Jeff Browne at 785-864-7625 or jeffbrowne@ku.edu.

Conference features:

- More than 30 one-hour sessions to choose from;
- Special sessions for advisers;
- Pastries and juice for all attendees as they check in;
- Critique sessions for a limited number of staffs;
- A special keynote address from Logan Aimone.

More details will be available online at <http://www.kspaonline.org>.

Kansas State University

The Manhattan conference on Tuesday, Sept. 22, will be at the K-State Union. Parking details will be sent to you with your conference confirmation packet. Parking passes at KSU will cost either \$3 or \$5 (See registration form). If you want to reserve a parking spot, indicate that on the registration form and include the cost as part of your overall payment. A parking pass will be mailed to you prior to Sept. 22.

Check-in will begin at 8 a.m. in front of the Forum Theater in the lower level of the Union. You should reserve time to plan the sessions you will attend. Pastries and juice will be available for all registrants.

The first session will begin at 9 a.m. and all sessions will be completed by 2 p.m. Students and advisers are asked to plan and pay for their own lunches. The K-State Union food court has many lunch options.

If you have specific questions about the KSU conference, contact **Linda Puntney**, conference coordinator, at 785-532-7822. If you have general questions about the fall conferences, contact Jeff Browne at 785-864-7625 or jeffbrowne@ku.edu.

Conference features:

- More than 60 one-hour sessions to choose from;
- Special sessions for advisers;
- Pastries and juice for all attendees as they check in;
- Critique sessions for a limited number of staffs;
- A special keynote address by Logan Aimone.

More details will be available online at <http://www.kspaonline.org>.

University of Kansas

The Lawrence conference on Wednesday, Sept. 23, will be at the Kansas Union. Buses may pass through the KU traffic kiosks and unload passengers at the front entrance to the Union. Buses will then need to park in Lot #300, which is located at the Lied Center on the west end of campus. There is no charge for buses parked at the Lied Center.

Delegates driving cars may park in the parking garage adjacent to and just north of the Kansas Union. Payment is made at the garage when you park. If you want to reserve a spot in Lot #94 for a \$6 visitor pass, indicate that on the registration form and include the cost as part of your overall payment. A parking pass will be mailed to you prior to Sept. 23.

To see a campus map, go to <http://www.ku.edu/visit/maps.shtml>.

Check-in will begin at 8 a.m. on the fourth level of the Union. You should reserve time to plan the sessions you will attend. Pastries and juice will be available for all registrants. Advisers will also be offered fresh fruit, coffee and tea at a 10:30 a.m. reception.

The first session will begin at 9 a.m. and all sessions will be completed by 2 p.m. Students and advisers are asked to plan and pay for their own lunches. The Kansas Union food court on the third level has many lunch options.

If you have specific questions about the KU conference, contact Jeff Browne at 785-864-7625 or jeffbrowne@ku.edu.

Conference features:

- More than 60 one-hour sessions to choose from;
- Special sessions for advisers;
- Pastries and juice for all attendees as they check in;
- Critique sessions for a limited number of staffs.

More details will be available online at <http://www.kspaonline.org>.

Logan Aimone

KSPA will welcome a very special keynote speaker for the Hays and Manhattan conferences, **Logan Aimone**, the executive director of the National Scholastic Press Association and a veteran adviser of award-winning high school publications.

Logan is in his second year at the NSPA, where he has already made his mark on the organization, being a strong advocate both for student-journalists' freedoms and for multimedia news production. Prior to moving to NSPA and Minneapolis, Logan taught journalism and advised The Apple Leaf newspaper and WaWa yearbook staffs at Wenatchee High School in Wenatchee, Wash., for 11 years. His students earned state, regional and national recognition, including the 2001 JEA Student Impact Award.

In addition to his keynote address, Logan will be presenting special sessions for students.

Can you present?

If you have a great session that you'd like to present at any or all of the conferences, please go to the fifth page of this document and describe your session, including a title, an audience and AV needs.

KSPA Fall Conferences 2009 Registration

Step One. Pick which conference you will attend:

- ___ Sept. 21, Fort Hays State University, Hays
- ___ Sept. 22, Kansas State University, Manhattan
- ___ Sept. 23, University of Kansas, Lawrence

Step Two. Tell us who you are:

SCHOOL NAME: _____
School Address: _____
City: _____ Zip _____ - _____
School Phone: _____ School Fax (receipt and confirmation): _____

ADVISERS/CHAPERONES (attendees) NAME AND VALID E-MAIL ADDRESS:

- 1) _____
- 2) _____
- 3) _____

STUDENTS (Number of students): _____

Provide a typed, numbered list of your students' names and year in school on a separate sheet of paper.

Step Three. Calculate your costs.

Registration

KSPA Member School \$13/person x _____ \$ _____

KSPA Non-member School \$15/person x _____ \$ _____

Critiques

Sign up for an on-site critique by a professional, a university professor or an experienced adviser. Critiques are 30 minutes. Slots are limited.

Take materials with you to the critique. \$10/critique x _____ \$ _____

___ Newspaper ___ Yearbook ___ Web site

Parking (Manhattan and Lawrence only)

Manhattan (Buses may park free at the football stadium)

Reserved Spots only (cars and vans) \$3 each x _____ \$ _____

Reserved Spots only (buses) \$5 each x _____ \$ _____

Lawrence (Buses may park free at the Lied Center)

Reserved Spots in Lot #94 (cars and vans) \$5 each x _____ \$ _____

TOTAL AMOUNT ENCLOSED (check or money order): \$ _____ (checks payable to KSPA)

MAIL COMPLETED REGISTRATION FORM TO:

KSPA Fall Conference
Stauffer-Flint Hall
1435 Jayhawk Blvd.
University of Kansas
Lawrence, KS 66045

FAX TO (Mail payment separately):

785-864-5945
Call 785-864-0605 to confirm
E-MAIL TO: (Mail payment separately):
jeffbrowne@ku.edu

REGISTRATION DEADLINE: MONDAY, Sept. 14, 2009

Speaker Reply Form

Name _____ School _____

E-mail _____ Phone _____

At which conference(s) are you able to present?

- Hays, Sept. 21 _____
- Manhattan, Sept. 22 _____
- Lawrence, Sept. 23 _____

Title of Presentation

Description of session (25 words or fewer)

Targeted Audience (Circle all that apply)

- Students Advisers
- Beginning Experienced
- Newspaper Yearbook Web TV/Radio Lit Mag

Preferred time

- 9:30 to 10:30 a.m.
- 10:40 to 11:40 a.m.
- 11:50 a.m. to 12:50 p.m.
- 1 to 2 p.m.

Please fill this out and return to:

Jeff Browne

jeffbrowne@ku.edu

OR

Stauffer-Flint Hall
1435 Jayhawk Blvd.
University of Kansas
Lawrence, KS 66045