

COST: \$50 (A check or school purchase order made out to KSPA must accompany this form.)

OPTIONS: ___ Critique and rating
 ___ Critique only / no
 rating published

Please include a sheet indicating any special circumstances which the staff worked under to complete newspapers.

DEADLINE FOR ENTRIES: *Must* be postmarked by **March 5, 2010**.

Mail or UPS three separate editions of your newspaper from the 2009-2010 academic year to :

**All-Kansas Critique Service
Jeff Browne
Stauffer-Flint Hall
University of Kansas
1435 Jayhawk Blvd.
Lawrence, KS 66045-7575**



2010 ALL-KANSAS NEWSPAPER / NEWS MAGAZINE CRITIQUE

Name of Newspaper / News Magazine

Adviser

Name of School

School Address

City

Zip

Adviser E-Mail

ENROLLMENT CLASSIFICATION:

JH 1A 2A 3A 4A 5A 6A

BUDGET ANALYSIS

STAFF MANAGEMENT

CIRCULATION

Please provide total ANNUAL figures, not percentages.

(Please give numerical answers, no percentages.)

A. SOURCES OF INCOME:

Total from Advertising \$ _____

(Base and rate: \$ _____ per _____)

Total from Subscriptions \$ _____

Total from Administration \$ _____

Total from Activities Ticket \$ _____

Total from Student Groups \$ _____

Total from Single Copy Sales \$ _____

Total from Fundraisers \$ _____

Total from Other Sources (specify)

\$ _____

TOTAL ANNUAL INCOME:

\$ _____

B. TOTAL EXPENDITURES:

Total spent on Printers' Fees \$ _____

Total spent on Photography \$ _____

Total spent on other Operating Expenses

\$ _____

TOTAL ANNUAL EXPENDITURES:

\$ _____

FROM PAST YEARS:

A. Did this staff inherit a deficit?

If so, who will make up the loss?

C. Did expenditures equal income this year?

D. Did income exceed expenditures this year?

If so, what will it be used for?

Total number on staff: _____

Number on editorial staff: _____

Number on business staff: _____

Number on production staff: _____

Who selects the staff?

Does adviser approve copy prior to publication?

Does anyone other than student editors and adviser approve copy regularly or prior to publication?

Who determines the content of the publication?

Is there a journalism class in the curriculum?

Class Name: _____

Number of Sections: _____

a) Exact student enrollment _____

b) Total Circulation _____

c) Circulation to students _____

d) Circulation to others _____

FREQUENCY OF PUBLICATION

17 or more issues/yr.

13-16 issues/yr.

9-12 issues/yr.

5-8 issues/yr.

2-4 issues/yr.

1 issue/yr.

Do you have a web presence?

Website URL: _____

We create online-only content.

Describe briefly: _____

We simply post print stories online.

We post PDFs only.