

# JEA/NSPA Fall National High School Journalism Convention



Nov. 11-14, 2010 • Kansas City Marriott Downtown & Convention Center

## Convention Highlights

- Keynote addresses by some of the nation's top newsmakers and reporters
- More than 200 learning sessions in newspaper, yearbook, magazine, broadcast, online, advising, press law and more
- Special pre-convention workshops and issue seminars
- Media and sight-seeing tours to top attractions and publications
- On-site critiques and competitions, including NSPA Best of Show and JEA Write-offs
- Swap Shop and Break with a Pro events for sharing experience and information
- A wide array of products, services and educational opportunities at the trade show

## Registration Fees

### JEA or NSPA members

- \$85 if received by Oct. 21, 2010
- \$95 when received Oct. 22, 2010 or later

### Nonmembers

- \$105 if received by Oct. 21, 2010
- \$115 when received Oct. 22, 2010 or later

**Nonmember professionals (not students or advisers): \$150**

**Save money by registering early and by joining JEA and NSPA.**

**National Scholastic Press Association**  
2221 University Ave. SE  
Suite 121  
Minneapolis, MN 55414  
tel: 612-625-8335

**Journalism Education Association**  
Kansas State University  
103 Kedzie Hall  
Manhattan, KS 66506  
tel: 866-532-5532

**Visit us on the Web:**

[www.jea.org](http://www.jea.org)  
[nspa.studentpress.org](http://nspa.studentpress.org)

**Whether you're coming from the north, south, east or west,** you'll be converging in one of the most beautiful and dynamic cities in the heartland. In Kansas City, we've embraced the shifting nature of the media as our city has undergone a shift of its own. We invite you to experience both in November 2010.

Even the venue for the convention combines the new and traditional. A modern Marriott hotel adjacent to the historic Muehlebach Hotel will house the over 4,000 students who will visit the convention. The modern architecture of the Kansas City Convention Center and the soothing green space of Barney Allis Plaza provide an ideal location for all convention activities.

As you converge in the center of city, you'll find an area in the midst of a renaissance just in time to welcome JEA and NSPA. The newly developed restaurants in the Power & Light District, the interactive College Basketball Experience and the unusual architecture of the Sprint Center provide a contrast to the rich history of downtown and its surrounding areas. Other cultural attractions in the "City of Fountains" include the Negro Leagues Baseball Museum and the American Jazz Museum in the historic 18th and Vine jazz district, the newly opened National World War I Museum and the award-winning Nelson-Atkins Museum of Art.

And after you're finished exploring the history of the area, experience upscale shopping and dining at Crown Center and The Country Club Plaza. Or take in a show at one of several historic theaters within walking distance of the convention hotel.

You won't have to leave the convention area to take part in the exciting learning sessions, keynote speakers and hands-on sessions offered by nationally and regionally recognized advisers and media professionals. This convention will offer high school journalists and their advisers the most intensive and comprehensive learning packages in the nation. Whether you're interested in yearbook, newspaper, photography, magazine, broadcasting or the Web, you'll find a program that will guide you in converging them all together.

No matter which direction you look, Kansas City offers a wealth of attractions. By attending the 2010 fall convention, you'll also learn new ways of thinking about how information is delivered and new ways of interacting with readers. Converge with us in the heart of America, you will be ready to tackle the new challenges that face journalists today and in the future. Be ready for a change. Be ready to...



## How to Reserve a Room

To take full advantage of the convention, delegates who live outside the Kansas City metro area are encouraged to stay at the sanctioned and officially designated JEA/NSPA convention hotel. The Kansas City Convention Center, one block from the Marriott, will house all convention activities.

Call Marriott reservations at 816-421-6800 after Jan. 1, 2010, and ask for "National High School Journalism Convention." **Please realize that even though an Oct. 19, 2010, deadline for reservations has been set, neither the hotel nor JEA/NSPA can guarantee availability.**

Reservations may be made by phone or by fax using this form. If using this form to reserve rooms, **complete one form for each room requested.** **Early reservations are encouraged.**



**Credits:** KConverge logo: Kenzi Jordan, Lee's Summit HS; Skyline & Power/Light District photos: Jim Ferris Photography; KC Star, Gem, Convention Center and Marriott photos: Molly Mendenhall, Oak Park HS; Fountain photo: Tracy Burns-Yocum, St. Teresa's Academy

# Kansas City Marriott Downtown Hotel Reservations

## 2010 Fall National High School Journalism Convention Nov. 11-14, 2010 • Kansas City Journalism Education Association/National Scholastic Press Association

Please type or print clearly. Complete one form for each room requested.  
Adviser/Chaperone's name (if all student occupants) \_\_\_\_\_ School name \_\_\_\_\_

1. _____	<input type="checkbox"/> Student <input type="checkbox"/> Adviser	2. _____	<input type="checkbox"/> Student <input type="checkbox"/> Adviser
3. _____	<input type="checkbox"/> Student <input type="checkbox"/> Adviser	4. _____	<input type="checkbox"/> Student <input type="checkbox"/> Adviser

Address \_\_\_\_\_

City \_\_\_\_\_

State \_\_\_\_\_

Zip \_\_\_\_\_

Phone \_\_\_\_\_

Fax \_\_\_\_\_

E-mail address \_\_\_\_\_

Arrival date \_\_\_\_\_

Time of arrival \_\_\_\_\_

Departure date \_\_\_\_\_

Total number of nights \_\_\_\_\_

### Select Accommodations:

- \$149 Single (1 bed, 1 person)  \$149 Double (1 bed, 2 persons)
- \$149 Triple (2 beds, 3 persons)  \$149 Quad (2 beds, 4 persons)

**The Marriott is 100 percent smoke-free.**

To these rates add current room tax of 15.525% plus \$1.50 per room, per night. Tax subject to change without notification.



By deadline of Oct. 19, mail or fax completed form to the Kansas City Marriott Downtown, not to JEA/NSPA. The hotel will send acknowledgment of your reservation and room type requested by e-mail. Photocopy this form for each room requested (one form per room) and make additional copies for your records. JEA/NSPA and the hotel do not match roommates.

**Deadline: Oct. 19, 2010**

Send form **KC Marriott Downtown**  
and payment to: Attn: Reservations

200 W. 12th St.  
Kansas City, MO 64105  
fax 816-855-4418

Room reservations must be guaranteed with a deposit by a check or credit card for one night's room and tax. Purchase orders may be used to secure rooms but not for final payment. Reservations not guaranteed may be subject to cancellation.

Bill to card below  Check enclosed

Card type \_\_\_\_\_

Expiration date \_\_\_\_\_

Card number \_\_\_\_\_

Cardholder's name \_\_\_\_\_

Signature \_\_\_\_\_

Special requests (All rooms nonsmoking) \_\_\_\_\_