



KSPA Fall Conferences 2010: Pixels, Pages and Prose

For the 29th consecutive year, the Kansas Scholastic Press Association will host fall conferences for student-journalists and their advisers across this great state. For the 12th consecutive year, advisers will have the choice to attend a conference at a university of their choice:

- Monday, Sept. 20, at the University of Kansas in Lawrence.
 - Keynote speaker **Colleen McCain-Nelson** is a graduate of Salina South High School and the KU School of Journalism. She won a Pulitzer Prize in 2010 for editorial writing.
- Tuesday, Sept. 21, at Kansas State University in Manhattan
 - Keynote speaker is **Colleen McCain-Nelson** of the Dallas Morning News.
- Wednesday, Sept. 22, at Fort Hays State University in Hays
 - This year's conference in Hays will feature a new format, complete with traditional sessions as well as hands-on workshops for students (See details on page 3);
 - Keynote speaker Linda **Puntney** is the recently retired executive director of the Journalism Education Association, headquartered at Kansas State University.

Registration deadline is Sept. 13

The form on the fourth page of this document needs to be filled out and sent to KSPA headquarters in Lawrence (no matter the conference you're attending) at the address listed on the form. Deadline for all conference registrations is Monday, Sept. 13. Registrations faxed or postmarked after that deadline will not be accepted.

After KSPA has received your registration, you will get a confirmation from the on-site conference organizers. The confirmation from the conference organizers will include parking instructions, a list of hotels near the university you're visiting, and instructions on how to check in at the conference.

Cost is \$15 per person from member schools and \$18 per person from non-member schools. If you are not sure of your membership status, call 758-864-0605 to check. Send a list of all attendees with your registration. We understand that you may need to substitute students after that date, but try not to add substantially to the pre-registration numbers. Arrangements at each site are dependent upon an accurate count of attendees.

Payment will be mailed to KSPA offices. DO NOT BRING A CHECK TO THE CONFERENCE.

THE CONFERENCES/WORKSHOPS

University of Kansas

The Lawrence conference on Monday, Sept. 20, will be at the Kansas Union. Buses may pass through the KU traffic kiosks and unload passengers at the front entrance to the Union. Buses will then need to park in Lot #300, which is located at the Lied Center on the west end of campus. There is no charge for buses parked at the Lied Center.

Delegates driving cars may park in the parking garage adjacent to and just north of the Kansas Union. Payment is made at the garage when you park.

To see a campus map, go to <http://www.ku.edu/visit/maps.shtml>.

Check-in will begin at 8 a.m. on the fourth level of the Union. You should reserve time to plan the sessions you will attend. Pastries and juice will be available for all registrants. Advisers will also be offered fresh fruit, coffee and tea at a 10:30 a.m. reception.

The keynote address will begin at 9 a.m. and all sessions will be completed by 2 p.m. Students and advisers should plan and pay for their lunches. The Kansas Union food court is on the third level.

If you have specific questions about the KU conference, contact Jeff Browne at 785-864-7625 or jeffbrowne@ku.edu.

Conference features:

- Pulitzer Prize winner Colleen McCain Nelson, a KU graduate;
- More than 40 one-hour sessions to choose from;
- Special sessions and a reception for advisers;
- Pastries and juice for all attendees as they check in;
- Critique sessions for a limited number of staffs.

More details will be available online at <http://www.kspaonline.org>.

Kansas State University

The Manhattan conference on Tuesday, Sept. 21, will be at the K-State Union. Parking details will be sent to you with your conference confirmation packet. If you want to reserve a parking spot, indicate that on the registration form and include the cost as part of your overall payment. A parking pass will be mailed to you prior to Sept. 21.

Check-in will begin at 8 a.m. in front of the Forum Theater in the lower level of the Union. You should reserve time to plan the sessions you will attend. Pastries and juice will be available for all registrants.

The keynote address will begin at 9 a.m. and all sessions will be completed by 2 p.m. Students and advisers should plan and pay for their lunches. The K-State Union food court has many lunch options.

If you have specific questions about the KSU conference, contact **Kelly Furnas**, conference coordinator, at 785-532-7822 or furnas@ksu.edu. If you have general questions about the fall conferences, contact Jeff Browne at 785-864-7625 or jeffbrowne@ku.edu.

Conference features:

- Pulitzer Prize winner Colleen McCain-Nelson, a Salina native;
- More than 60 one-hour sessions to choose from;
- Special sessions for advisers;
- Pastries and juice for all attendees as they check in;
- Critique sessions for a limited number of staffs.

More details will be available online at <http://www.kspaonline.org>.

Fort Hays State University

The Hays conference/workshop on Wednesday, Sept. 22, will be at the FHSU Memorial Union. Parking is available on campus near the Union, and instructions will be sent with your conference registration confirmation.

Check-in will begin at 8 a.m. in the Sunset Lounge. You should reserve some time to plan what sessions you will attend. Pastries and juice will be available for all registrants.

The keynote address will begin at 9 a.m. and all sessions will be completed by 1:30 p.m. Students and advisers are asked to plan and pay for their own lunches. The Memorial Union food court has many lunch options.

If you have specific questions about the FHSU conference, contact **Jane Wagner**, conference coordinator, at 785-483-5631, or at jwagner@usd407.org. If you have general questions about the fall conferences, contact Jeff Browne at 785-864-7625 or jeffbrowne@ku.edu.

More details about the FHSU conference/workshop are being sent in separate files with this e-mail/mail, but here's a general outline:

- A keynote address by **Linda Puntney**, the long-time executive director of the Journalism Education Association
- Hands-on immersion sessions in photography, theme and design, and writing
 - These are two-and-a-half-hour sessions for a limited number of experienced students
- Instruction sessions in photography, theme and design, and writing
 - These are 95-minute sessions for a limited number of beginning students
- Critique sessions in photography, theme and design, and writing
 - These are 30-minute mini-sessions for experienced students to get feedback
- Traditional instructional sessions on a variety of topics
 - These are 50-minute sessions presented by professionals, college educators and high school advisers.

Can you present?

If you have a great session that you'd like to present at any or all of the conferences, please go to the fifth page of this document and describe your session, including a title, an audience and AV needs.

KSPA Fall Conferences 2010 Registration

Step One. Pick which conference you will attend:

- ____ Sept. 20, University of Kansas, Lawrence
____ Sept. 21, Kansas State University, Manhattan
____ Sept. 22, Fort Hays State University, Hays

- Complete page 2 of registration form in addition to this page if you have students who want to pre-register for hands-on workshops; there is no extra charge for the hands-on workshops.

Step Two. Tell us who you are:

School Name: _____

School Address: _____

City: _____ Zip _____ - _____

School Phone: _____ Adviser e-mail _____

ADVISERS/CHAPERONES (attendee) NAMES AND EMAILS:

- 1) _____
2) _____
3) _____

STUDENTS (Number of students): _____

Provide a typed, numbered list of your students' names and year in school on a separate sheet of paper.
Students registering for hands-on workshops at FHSU must pre-register by filling out page 2.

Step Three. Calculate your costs.

Registration

KSPA Member School \$15/person x _____ \$ _____

KSPA Non-member School \$18/person x _____ \$ _____

Critiques

Sign up for an on-site critique by a professional, a university professor or an experienced adviser.

Critiques are 30 minutes. Slots are limited.

Take materials with you to the critique. \$10/critique x _____ \$ _____

____ Newspaper ____ Yearbook ____ Web site

Parking (Manhattan only)

Manhattan

Buses may park for free at the football stadium. Cars and vans may park in the parking garage without a parking permit for \$1.50 per hour. Same day garage parking permits may be pre-ordered for \$4 per day.

Garage Parking Permit (cars and vans) \$4 each x _____ \$ _____

TOTAL AMOUNT ENCLOSED (check or money order): \$ _____ (checks payable to KSPA)

MAIL COMPLETED REGISTRATION FORM TO:

KSPA Fall Conference
Stauffer-Flint Hall
1435 Jayhawk Blvd.
University of Kansas
Lawrence, KS 66045

E-MAIL TO: (Mail payment separately):
staff@ksponline.org

REGISTRATION DEADLINE: MONDAY, Sept. 13, 2010

FORT HAYS WORKSHOP REGISTRATION

In addition to the regular conference sessions, students may sign up for the following hands-on workshops; registrations are first-come, first-served, and limited to two students per track per school. There is no extra charge for these sessions.

Immersion Tracks

10:10 a.m. to 12:40 p.m.

Ideal for semi-experienced students who are ready to take their skills to the next level.

Photography: *all publications / students bring cameras, students bring laptops with Photoshop installed*

1. **Student No. 1** _____
2. **Student No. 2** _____

Theme/Design: *yearbook/newspaper / students bring laptops with InDesign installed and any template designs or theme elements they have created.*

1. **Student No. 1** _____
2. **Student No. 2** _____

Writing: *all publications / students bring laptops with word processing program installed and a sampling of stories from the publication*

1. **Student No. 1** _____
2. **Student No. 2** _____

Instruction Tracks

10:10 a.m. to 11:45 a.m.

Ideal for inexperienced students just starting out in the publications field.

Photography: *all publications / students bring cameras, students bring laptops with Photoshop installed*

3. **Student No. 1** _____
4. **Student No. 2** _____

Theme/Design: *yearbook/newspaper / students bring laptops with InDesign installed and any template designs or theme elements they have created.*

3. **Student No. 1** _____
4. **Student No. 2** _____

Writing: *all publications / students bring laptops with word processing program installed and a sampling of stories from the publication*

3. **Student No. 1** _____
4. **Student No. 2** _____