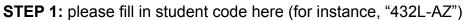
JUDGING SHEET

Contest L: Headline Writing



Adequate

- Area of Weakness





Area of Strength

	PLACE	
FIRST	SECOND	THIRD
HONORA	NO AWARD	

STEP 2: please score the entry with these criteria

STEP 3: please mark placing above (three honorable mentions per category are required)

				•
1	+	✓	_	TRADITIONAL HEADLINES: Do the headlines fit the space allotted?
2	+	✓	_	TRADITIONAL HEADLINES: Do the headlines accurately capture the essence of the story?
3	+	✓	_	TRADITIONAL HEADLINES: Are the headlines direct without padding to fill the allotted space?
4	+	✓	_	TRADITIONAL HEADLINES: Is punctuation used effectively/accurately in the headlines?
6	+	✓	_	TRADITIONAL HEADLINES: Does writer avoid using the school name, mascot or year?
7	+	✓	_	TRADITIONAL HEADLINES: Are headlines written in present tense?
8	+	✓	_	TRADITIONAL HEADLINES: Does headline writer use action verbs?
9	+	✓	_	TRADITIONAL HEADLINES: Do headlines attract attention and entice the reader to the story?
10	+	✓	_	TRADITIONAL HEADLINES: Do headlines use active voice?
11	+	✓	_	GRAPHIC HEADLINE: Does the headline use effective graphics?
12	+	✓	_	GRAPHIC HEADLINE: Does the headline use effective font selection?
13	+	√	_	GRAPHIC HEADLINE: Does the headline accurately capture the essence of the story?

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ENTRY DISQUALIFICATION							
Judge: please explain reason for disqualification							
didn't follow instructions	please explain						
wrong category							
link did not lead to file							
another reason							

STEP 4: please staple to **BACK** of student materials

ondary headline?

a clever word choice?

GRAPHIC HEADLINE: Is there a main and sec-

GRAPHIC HEADLINE: Does the headline utilize