

2013 JEA JOY Judging Rubric

STATE _____

Judge's Initials _____

APPLICATION MATERIALS

- [1] PDF of JEA JOY application _____
- [2] Transcript/Counselor's Statement _____
- [3] Action photo/video _____
- [4] Three letters of recommendation _____
- [5] Personal resumé _____
- [6] Self-analytical essay _____

TOTALS

QUALITY	SCOPE	IMPACT

WRITING

- [1] A variety of writing abilities are included [news, feature, sports, editorial, caption, sidebars, commentaries, scripts, etc.].
- [2] Writing is strong and shows a clear grasp of journalistic style.
- [3] Writing is indicative of strong mechanics..

TOTALS

Judge's Notes _____

QUALITY	SCOPE	IMPACT

DESIGN

- [1] A variety of design examples are included [newspaper, yearbook, news magazine, websites, literary magazine, broadcast, online publications, etc.].
- [2] Examples exhibit a strong knowledge of design fundamentals.
- [3] Samples exhibit a solid understanding of typographical packaging.
- [4] Samples should show a range of creativity and organizational skills.

TOTALS

Judge's Notes _____

QUALITY	SCOPE	IMPACT

