



## KSPA Fall Conferences 2011

In a tradition that extends all the way back to 1919, the Kansas Scholastic Press Association again this year will host fall conferences for student-journalists and their advisers across this great state. For the 13<sup>th</sup> consecutive year, advisers will have the choice to attend a conference at a university of their choice:

- Wednesday, Sept. 21, at the University of Kansas in Lawrence. Featured speaker **Scott Goldman** is the former president of the Society for News Design and works as the senior editor for visuals at the Indianapolis Star.
- Monday, Sept. 26, at Fort Hays State University in Hays. Keynote speaker is **Mark Newton**, president of the Journalism Education Association and adviser at Mountain Vista High School in Highlands Ranch, Colo.
  - This year's conference in Hays will again feature a combined workshop-conference format, complete with traditional sessions as well as hands-on workshops for students (See details on page 2)
- Tuesday, Sept. 27, at Kansas State University in Manhattan. Keynote speaker is **Mark Newton**, president of the Journalism Education Association and adviser at Mountain Vista High School in Highlands Ranch, Colo.

### Registration deadlines are Sept. 16 and Sept. 20

The form on the fourth page of this document needs to be filled out and sent to KSPA headquarters in Lawrence (no matter the conference you're attending) at the address listed on the form. Deadline for the Lawrence conference registrations is Friday, Sept. 16; deadline for the Hays and Manhattan conferences is Tuesday, Sept. 20.

After KSPA has received your registration, you will get a confirmation from the on-site conference organizers. The confirmation from the conference organizers will include parking instructions, a list of hotels near the university you're visiting, and instructions on how to check in at the conference.

Cost is \$15 per person from member schools and \$18 per person from non-member schools. If you are not sure of your membership status, call 758-864-0605 to check. Send a list of all attendees with your registration. We understand that you may need to substitute students after that date, but try not to add substantially to the pre-registration numbers. Arrangements at each site are dependent upon an accurate count of attendees.

Payment will be mailed to KSPA offices. DO NOT BRING A CHECK TO THE CONFERENCE.

### THE CONFERENCES/WORKSHOPS

#### University of Kansas

The Lawrence conference on Wednesday, Sept. 21, will be at the Kansas Union. Buses may pass through the KU traffic kiosks and unload passengers at the front entrance to the Union. Buses will then need to park in Lot #300, which is located at the Lied Center on the west end of campus. There is no charge for buses parked at the Lied Center.

Delegates driving cars may park in the parking garage adjacent to and just north of the Kansas Union. Payment is made at the garage when you park.

To see a campus map, go to <http://www.ku.edu/visit/maps.shtml>.

Check-in will begin at 8 a.m. on the fourth level of the Union. You should reserve time to plan the sessions you will attend. Advisers will also be offered fresh fruit, coffee and tea at a 10:30 a.m. reception.

The keynote address will begin at 9 a.m. and all sessions will be completed by 1:30 p.m. Students and advisers should plan and pay for their lunches. The Kansas Union food court is on the third level.

If you have specific questions about the KU conference, contact Jeff Browne at 785-864-7625 or [jeffbrowne@ku.edu](mailto:jeffbrowne@ku.edu).

Conference features:

- Scott Goldman, director of visuals and graphics for The Indianapolis Star;
- Three dozen 45-minute sessions to choose from;
- A special track for new and second-year advisers;
- A swap shop and round-table discussions for yearbook and newspaper/web editors;
- Critique sessions for a limited number of staffs;
- A reception for all advisers, complete with discussion of CTE journalism courses.

More details will be available online at <http://www.kspaonline.org>.

### **Fort Hays State University**

The Hays conference/workshop on Monday, Sept. 26, will be at the FHSU Memorial Union. Parking is available on campus near the Union, and instructions will be sent with your conference registration confirmation.

Check-in will begin at 8 a.m. in the Sunset Lounge. You should reserve some time to plan what sessions you will attend. Pastries and juice will be available for all registrants.

The keynote address will begin at 9 a.m. and all sessions will be completed by 1:30 p.m. Students and advisers are asked to plan and pay for their own lunches. The Memorial Union food court has many lunch options.

If you have specific questions about the FHSU conference, contact **Marcella Marez**, conference coordinator, at 785-628-4337, or at [mmarez@fhsu.edu](mailto:mmarez@fhsu.edu). If you have general questions about the fall conferences, contact Jeff Browne at 785-864-7625 or [jeffbrowne@ku.edu](mailto:jeffbrowne@ku.edu).

More details about the FHSU conference/workshop are being sent in separate files with this e-mail/mail, but here's a general outline:

- A keynote address by **Mark Newton**, the president of the Journalism Education Association.
- A special track for new and second-year advisers;
- A reception for all advisers, complete with discussion of CTE journalism courses;
- Hands-on immersion sessions in photography, theme and design, and writing

- These are two-and-a-half-hour sessions for a limited number of experienced students
- Instruction sessions in photography, theme and design, and writing
  - These are 95-minute sessions for a limited number of beginning students
- Critique sessions in photography, theme and design, and writing
  - These are 30-minute mini-sessions for experienced students to get feedback
- Traditional instructional sessions on a variety of topics
  - These are 50-minute sessions presented by professionals, college educators and high school advisers.

### **Kansas State University**

The Manhattan conference on Tuesday, Sept. 27, will be at the K-State Union. Parking details will be sent to you with your conference confirmation packet. The parking garage south of the K-State Union will be available if you drive a car. Buses may drop off students in front of the K-State Union and then park for free at Bill Snyder Family Stadium on the north side of campus.

Check-in will begin at 8 a.m. in front of the Forum Theater in the lower level of the Union. You should reserve time to plan the sessions you will attend.

The keynote address will begin at 9 a.m. and all sessions will be completed by 1:30 p.m. Students and advisers should plan and pay for their lunches. The K-State Union food court has many lunch options.

If you have specific questions about the KSU conference, contact **Kelly Furnas**, conference coordinator, at 785-532-7822 or [furnas@ksu.edu](mailto:furnas@ksu.edu). If you have general questions about the fall conferences, contact Jeff Browne at 785-864-7625 or [jeffbrowne@ku.edu](mailto:jeffbrowne@ku.edu).

### Conference features:

- Journalism Education Association President **Mark Newton**;
- Three dozen 45-minute sessions to choose from;
- A special track for new and second-year advisers;
- A reception for all advisers, complete with discussion of CTE journalism courses;
- Critique sessions for a limited number of staffs.

More details will be available online at <http://www.kspaonline.org>.

### **Can you present?**

If you have a great session that you'd like to present at any or all of the conferences, please go to the fifth page of this document and describe your session, including a title, an audience and AV needs.

More specifically, we also need advisers to help lead two tracks especially for advisers:

- First, you may share your expertise in a particular area with new advisers in a 45-minute session (or a double session of 90 minutes) as part of the new track for those advisers.
- Second, you may want to help lead a discussion on what your school will do now that the state has approved a handful of funded CTE journalism courses beginning in 2012-2013.

**REGISTRATION DEADLINES:**

**KU is Friday, Sept. 16**

**KSU and FHSU is Tuesday, Sept. 20**

## **KSPA Fall Conferences 2011 Registration**

**Step One.** Pick which conference you will attend:

\_\_\_\_\_ Wednesday, Sept. 21, University of Kansas, Lawrence

\_\_\_\_\_ Tuesday, Sept. 27, Kansas State University, Manhattan

\_\_\_\_\_ Monday, Sept. 26, Fort Hays State University, Hays

- Complete page 2 of registration form in addition to this page if you have students who want to pre-register for hands-on workshops; there is no extra charge for the hands-on workshops.

**Step Two.** Tell us who you are:

School Name: \_\_\_\_\_

School Address: \_\_\_\_\_

City: \_\_\_\_\_ Zip \_\_\_\_\_ - \_\_\_\_\_

School Phone: \_\_\_\_\_ Adviser e-mail \_\_\_\_\_

**ADVISERS/CHAPERONES (attendee) NAMES AND EMAILS:**

1) \_\_\_\_\_

2) \_\_\_\_\_

3) \_\_\_\_\_

**STUDENTS (Number of students):** \_\_\_\_\_

Provide a typed, numbered list of your students' names and year in school on a separate sheet of paper.

*Students registering for hands-on workshops at FHSU must pre-register by filling out page 2.*

**Step Three.** Calculate your costs.

**Registration**

KSPA Member School ..... \$15/person x \_\_\_\_\_ \$ \_\_\_\_\_

KSPA Non-member School ..... \$18/person x \_\_\_\_\_ \$ \_\_\_\_\_

**Critiques**

Sign up for an on-site critique by a professional, a university professor or an experienced adviser.

Critiques are 30 minutes. Slots are limited.

Take materials with you to the critique. \$10/critique x \_\_\_\_\_ \$ \_\_\_\_\_

\_\_\_\_\_ Newspaper \_\_\_\_\_ Yearbook \_\_\_\_\_ Web site

**TOTAL AMOUNT ENCLOSED (check or money order):** \$ \_\_\_\_\_ (checks payable to KSPA)

**MAIL COMPLETED REGISTRATION FORM TO:**

KSPA Fall Conference

Stauffer-Flint Hall

1435 Jayhawk Blvd.

University of Kansas

Lawrence, KS 66045

**E-MAIL TO: (Mail payment separately):**

staff@ksponline.org

REGISTRATION DEADLINE: Tuesday, Sept. 20, 2011

# FORT HAYS WORKSHOP REGISTRATION

In addition to the regular conference sessions, students may sign up for the following hands-on workshops; registrations are first-come, first-served, and limited to two students per track per school. There is no extra charge for these sessions.

## Immersion Tracks

**10:10 a.m. to 12:40 p.m.**

***Ideal for semi-experienced students who are ready to take their skills to the next level.***

**Photography:** *all publications / students bring cameras, students bring laptops with Photoshop installed*

1. **Student No. 1** \_\_\_\_\_
2. **Student No. 2** \_\_\_\_\_

**Theme/Design:** *yearbook/newspaper / students bring laptops with InDesign installed and any template designs or theme elements they have created.*

1. **Student No. 1** \_\_\_\_\_
2. **Student No. 2** \_\_\_\_\_

**Writing:** *all publications / students bring laptops with word processing program installed and a sampling of stories from the publication*

1. **Student No. 1** \_\_\_\_\_
2. **Student No. 2** \_\_\_\_\_

## Instruction Tracks

**10:10 a.m. to 11:45 a.m.**

***Ideal for inexperienced students just starting out in the publications field.***

**Photography:** *all publications / students bring cameras, students bring laptops with Photoshop installed*

3. **Student No. 1** \_\_\_\_\_
4. **Student No. 2** \_\_\_\_\_

**Theme/Design:** *yearbook/newspaper / students bring laptops with InDesign installed and any template designs or theme elements they have created.*

3. **Student No. 1** \_\_\_\_\_
4. **Student No. 2** \_\_\_\_\_

**Writing:** *all publications / students bring laptops with word processing program installed and a sampling of stories from the publication*

3. **Student No. 1** \_\_\_\_\_
4. **Student No. 2** \_\_\_\_\_