



# All-Kansas Write-Off



January 25, 2012

Dear journalism advisors,

Attached is the information for the 2012 All-Kansas Write-Off competition co-sponsored by Kansas Scholastic Press Association and Kansas Professional Communicators.

For those of you whose students have not entered in the past, I hope you will look closely at the competition. Unlike the on-site competitions that in many categories have students creating on deadline from the same set of parameters, the All-Kansas Write-Off allows students to submit their best work that already has been published.

The Write-Off also has another potential perk — 14 of the categories include advancement to a national contest for the first-place winners in the state. KPC is a state affiliate of National Federation of Press Women, which runs the national competition. All winners at the national level — from first to honorable mention — are invited to the NFPW national conference. In 2012, the conference is in Scottsdale, Ariz., from Sept. 20-22.

This year, work may be submitted that was published between Feb. 15, 2011, and Feb. 15, 2012. Please note that work must have been published. So, yearbook categories refer to your yearbook for the 2010-11 school year.

I have also made a change in the fee payment this year, which I hope will help any schools feeling the constraint of the purchase order process. If you prefer, you may send me your school's entry package by the deadline (Friday, Feb. 24, 2012 postmark date), and indicate you'd like an invoice. I will email you a pdf invoice that you can then turn in for processing.

Again, I hope you'll share this information with your students. If you have any questions, please feel free to contact me. My information is below.

Thanks,

Gwendolynne Larson  
High school contest coordinator  
Kansas Professional Communicators

gazettegl@yahoo.com  
(620) 443-5052 (home)  
(620) 341-5454 (work)