

Video News Package

2012 KSPA State Contest

Description

Prepare a video news package that could run either on your school student news website or in a student-run television program.

School Info

Use your own school information.

Contest Info

This is a carry-in contest.

This contest is different from other contests in that it may be team-based, and because students didn't need to qualify at regionals in order to participate. Each package should be produced by a team of no more than three students. Students involved in the winning package will receive a certificate. KSPA will recognize first, second and third place, as well as honorable mentions in each classification.

Students are not to request help or advice from anyone other than the KSPA Executive Director. All work must be that of the contestants.

Special Notice

Students/advisers are reminded to observe copyright laws. The Video News competition allows for two entries per school; however, individual students may participate in only one of the entries.

Entry Package

Schools will submit a video news package previewing a KSHSAA-sanctioned spring sports event in which your school is involved: softball, baseball, boys and girls track and field, girls soccer, girls swimming and diving, boys golf and boys tennis.

The video news package should contain video, which is voiced-over by the reporter, at least three sound bites from a variety students and faculty, and a reporter stand-up. The package should be limited to two minutes. Each package should involve a maximum of three individuals: a camera operator, talent and an editor.

You will be judged on the quality of your:

- Photography
- Editing, especially the continuity from shot to shot
- Writing
- Reporting, specifically the depth and accuracy of your information
- Sound, including natural sound and sound bites



