Theme & Graphics
2014 KSPA STATE CONTEST

Assignment

Design a cover, title page and one opening spread for one of the themes listed below. Designers may use photos from your school's archives and any other *original* graphics or special effects to help develop the theme. Entries should be computer generated using your publisher's template and may be submitted in color or black and white.

The final designs should be submitted using two 8-1/2 x 11 inch sheets of paper taped together or on a single 8-1/2 x 11 inch sheet, reduced to fit the page prior to printing. In ink, please write your assigned contest number to the upper right-hand corner on the back of your entry.

A brief description (fewer than 250 words) must be included with the entry. You should discuss how the theme can relate to each section in the book, how the copy would help develop the theme and how the use of graphics will develop the theme. Be sure your contest number is on this description as well.

Specifications

- Photos from your school's archives should be part of the theme design.
- Both copy and captions should be submitted as dummy text. It may be a single line repeated, gibberish or other placeholder text. Be sure column widths are placed exactly how you want them.
- Include printer's instructions, if necessary, in the instructions box at the bottom of the template.
- Remember to delete your school's name from the printer's template prior to submiting the entry.
- Attach your theme description to your design.

Themes

- A Face in the Crowd or Faces in the Crowd
- Viewpoints
- Take Note
- Me, You, Us
- You Said It

Description

You are a member of Sunflower High School's journalism staff. Your editor has asked you to create a yearbook theme with graphics.

School Info

Name: Sunflower High School
Location: Clinton, Kansas
Mascot: Mighty Buffalo
Enrollment: 800 (grades 9-12)
School colors: yellow and brown
Yearbook: The Sunflower
Newspaper: Sunflower News

Contest Info

This is a carry-in contest.

Designs should be computer generated. All artwork and images used in the ad must be the original work of the student. Students may **not** use copyrighted or non-copyrighted art or other graphics taken from the Internet or other non-original sources.

In ink, please write your assigned contest number to the upper right-hand corner on the back of your entry. Do not put your name on the entry. If you do, your entry will be disqualified.

Students must not request help or advice from any person other than the KSPA Executive Director. All work must be solely than of the contestant.