

KSPA Middle School Workshop—Sponsored by the Kansas Scholastic Press Association



A workshop just for middle school journalism and it's free! Join us at our annual workshop on Saturday, April 1. It will be held at Derby North Middle School, 3100 N Rock Road, Derby, Kansas 67037. The workshop is from 9 a.m.-1:30 p.m. We'll start with donuts and juice and enjoy pizza for lunch.

Our goal is to provide something for everyone. Bring your new first-year and returning staff members. High school students scheduled will present and engage your staff during lunch while advisers get some "just-for-them time."

Workshop Topics in the Works:

1. Just what is KSPA and what can it do for you? KSPA Contests available for middle-level programs.
2. Photo basics and how to improve.
3. COBs (cut away) and photo corrections.
4. Broadcast: Videos and podcasts
5. Theme development for yearbook. (This one is great for new advisers and next year's new staff.)
6. Design basics for new staff and design trends for newsmagazine and yearbook
7. Marketing ideas: How to sell your yearbook.
8. Yearbook Leadership 101
9. Get a head start with Summer Boot Camp

Some laptop MacBook Air computers will be available equipped with Internet, Word and Photoshop (very limited)

Presenters:

Linda Drake is an awarding-winning adviser and National Yearbook Adviser of the Year. Her publications have won state and national awards. She mentors schools and is a frequent speaker at workshops and conventions.

Mary Patrick is an award-winning middle school adviser and JEA Distinguished Adviser. Her publications won national and state awards.

KSPA Co-Middle-Level Liaison David Maneth from Mayberry Magnet Middle School is an award-winning photographer as are many of his students.

Travis Feil and Molly Baker are currently yearbook representatives but have spent many years in the classroom and are experts at working with middle schools.

KSPA Co-Middle-Level Liaison Laura Hayden and her yearbook staff have received the Jostens' Program of Excellence Award the past three years.

Monty Schreiner is a yearbook and broadcast media teacher at Maize Middle School. He has been teaching yearbook for twelve years.

COST: Here is the best part. Cost is FREE. Just need to come with or without students.

QUESTIONS and RSVP: Contact Laura Hayden at lhayden@usd260.com or (316) 213-1217 with questions and to RSVP. We need an accurate number of who is coming no later than **March 24** so we can plan for rooms and food.

CONTEST: April 1 is perfect time for you to bring your contest pieces and save some postage. **Contest entry deadline is April 15.**

We are looking forward to seeing you on April 1.