

our story is **FREEDOM**

VENDOR & TRADE SHOW INFORMATION

In 1992, Kansas passed the Student Publications Act, empowering young journalists to report without fear of censorship. Since then, students have courageously told stories and relied on that freedom.

Now, 25 years later, those stories matter more than ever. We gather to mark the anniversary and map out the next chapter of Kansas student journalism. Meet teachers and students from all over the state for a fall conference unlike any other. We can't imagine a more important moment to celebrate the freedom of speech for students in Kansas. Join us for the journalism event of a lifetime.

When is the conference? Monday, Sept. 25 & Tuesday, Sept. 26

When is the trade show? Monday, Sept. 25 from noon until 5 p.m. (set-up can start as early at 8 a.m.)

Where? Manor Conference Center in Topeka, Kansas (attached to the Capital Plaza Hotel)

Registration? Registration is complimentary for all sponsors and exhibitors

SPONSORSHIP LEVELS

\$1500: Platinum: Our highest level of sponsorship allows you to put your company's mark on the conference in ways that teachers and students will always remember.

- **Option 1: Branded Poster:** KSPA has designed a poster to be distributed to advisers for display in their classrooms. The poster will highlight the key protections of the Kansas School Publications Act, plus the corporate logo of this sponsor. (Can be provided in kind.)
- **Option 2: Adviser Lunch:** Be the title sponsor of our largest adviser gathering during the conference: a buffet lunch on Monday. The sponsor would be encouraged to provide signage or other promotional materials for display at the lunch.
- **Option 3: Adviser Social Hour:** Connect your brand with advisers during an adviser social hour Monday night of the conference. The event will feature a dessert bar plus a silent auction benefiting the Jackie Engel Endowment.
- **Option 4: Student Dance:** Be the sponsor of the student dance Monday evening. Your corporate logo will be projected behind the DJ throughout the dance. Plus, you are welcome to provide other promotional signage and/or materials for students who attend.

Also included for Platinum Sponsors:

- **"Double-sized" trade show both with electricity included:** showcase your products at our trade show in front of about 1,500 students and teachers from around the state (\$300 value)
- **Three professional annual memberships** to KSPA (\$120 value)
- **One page ad** in convention program (\$250 value)
- **Adviser bag insert** (\$150 value)
- **Slideshow display** of corporate logo before opening ceremony and both keynote speeches
- **One WiFi access code** in Manor Conference Center (\$50 value)
- **Invitation to present** a break-out session to our attendees



SPONSORSHIP LEVELS (continued)

\$750: Silver: Celebrate the silver anniversary of our the School Publications Act with a Silver Sponsorship for the conference and put your brand on display.

- **Single trade show both with electricity included:** showcase your products at our trade show in front of about 1,500 students and teachers from around the state (\$275 value)
- **Half page ad** in convention program (\$150 value)
- **Adviser bag insert** (\$150 value)
- **Slideshow display of corporate logo** before opening ceremony
- **One professional annual memberships** to KSPA (\$40 value)
- **Invitation to present** a break-out session to our attendees
- **One WiFi access code** in Manor Conference Center (\$150 value)

Buying exhibit space:

"Double-sized" booth with electricity	\$500
"Double-sized" booth without electricity	\$425
Single booth with electricity	\$275
Single booth without electricity	\$200
Non-profit exhibit space	\$175
One WiFi access code	\$50
KSPA set-up of your exhibit space	\$150

Buying advertising:

One page	\$250
Half page	\$150
Adviser bag insert	\$150

Hotel rooms? The room rate is \$94 before tax and can be booked Sunday and Monday evenings as part of the "KSPA" room block at the Topeka Capital Plaza Hotel, 1717 SW Topeka Blvd, Topeka, KS 66612, (tel) (800) 579-7937; <http://www.capitolplazahoteltopeka.com/>

DEADLINE TO REGISTER?

- **ALL SPONSORS, EXHIBITORS & ADVERTISERS** must submit the registration form (page 3) and payment by **FRIDAY, SEPT. 15, 2017**



EXHIBITING & SPONSORSHIP CONTRACT

KSPA 2017 Fall Conference: Topeka, Kansas
September 25 & 26, 2017

ORGANIZATION INFORMATION

Organization Name: _____

Mailing Address: _____

City: _____ State: _____ ZIP: _____

On-site Contact: _____

On-site email: _____ On-site phone: _____

CONTRACT AUTHORIZING NAME:

Authorizing email: _____

Authorizing Signature: _____

PAYMENT OPTIONS

Payment in full is required to secure a sponsorship, exhibit space and/or ad space.

Visa Mastercard Discover American Express Check payable to "KSPA"

Credit Card Number: _____ Expiration date: _____

Name on card: _____

Signature: _____

COSTS:

Sponsorship: \$ _____

Exhibit Space: \$ _____

Advertising: \$ _____

Total: \$ _____

Please print and sign where necessary. Or, you can sign electronically. Regardless, please email as an attachment to staff@kspaonline.org.

Questions?

✓ KSPA Office, staff@kspaonline.org, (785) 864-0605

