



READY TO HELP YOU
GROW

**KANSAS SCHOLASTIC
PRESS ASSOCIATION**

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YOU ARE *INVITED* *

*JOIN US WITH A FREE MEMBERSHIP!!



join online at kspaonline.org/join





Wichita State's fall conference



Student Journalist of the Year presentation



Humboldt High School win 3A State



Students from Pittsburg High receive recognition at KU



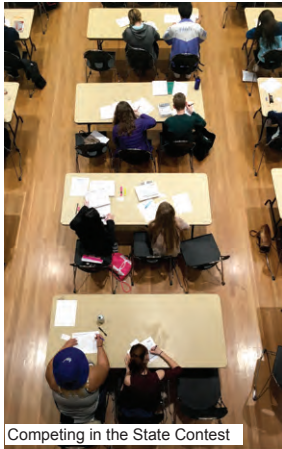
Staff bonding at the Emporia State Regional Contest



Swapping newspapers



Advisers gather at the Regional Contest



Competing in the State Contest



Selfie with Jim Richardson, National Geographic photographer, at the fall conference

GROWING THE NEXT GENERATION OF KANSAS JOURNALISTS

The Kansas Scholastic Press Association

What is more vital in education today than students understanding journalism and the media? KSPA is built on the belief that **teaching the next wave of student journalists** and media-literate young adults is essential for our country's future.

KSPA is here to help you make that happen. Join our **community of journalism advisers**, sharing ideas and celebrating accomplishments. Through contests, conferences, scholarships and awards, students and advisers receive the training and recognition that will **help them grow**.

Imagine your students in the press box of the World Series, at a presidential press conference or earning a Pulitzer Prize.

What is KSPA's Mission? The Kansas Scholastic Press Association is a non-profit organization composed of **Kansas scholastic journalism teachers and their students**. This organization is committed to excellence in journalism at all levels and views its focus as one of providing journalism education leadership for Kansas teachers and students. **KSPA provides a support system** through its contests, conferences and scheduled activities.

join online at ksponline.org/join

FUTURE KSPA MEMBERS,

We know the joys of being a publications adviser. The exhilaration of opening a box of new yearbooks. The pride of watching your school read the news that your young journalists reported. And the excitement of seeing your students work together to create something meaningful.

On the other hand, we know how much support you need. It can feel lonely being the only teacher in your building (or district!) teaching journalism. So few teachers must juggle all that you balance: classroom teaching, freedom of speech, tight deadlines, team building, grading, computer issues and real-world finances. Plus, we know how hard you work to provide your students the same recognition that students in sports and other activities earn.

KSPA is here to help your students grow and help you grow your program.

Experience a year with KSPA. Rally your students to one of our Regional Contests at a university campus near you. Cheer them on as they compete at the State Contest in May. Nominate them for scholarships and awards. Watch them showcase all of the skills you have taught them!

In a moment when Kansas schools are watching each dollar spent, you can join for free. There has never been a better time to join one of the nation's strongest associations of journalism teachers.

Bring your students along and come grow with us!

SINCERELY,

Eric Thomas

ERIC THOMAS
KSPA EXECUTIVE DIRECTOR



YOUR FIRST YEAR FREE

Enjoy our amazing member benefits at no cost!

MEMBERSHIPS

First-Time KSPA membership: Free membership!

Middle School KSPA membership: Free membership!

Returning KSPA Membership: \$50 per adviser

JEA Membership: \$65 per adviser (we forward payment)

REGIONAL CONTESTS

School Registration: \$10 per school, but can be waived if you are willing to help judge

Entries: \$10 per entry (whether for an individual or team)

Categories: We host 19 different contests, from editorial cartooning to newswriting

CRITIQUES

All-Kansas News Publication Critique: \$60 per critique

All-Kansas Yearbook Critique: \$60 per critique

All-Kansas Website Critique: \$60 per critique

All-Kansas Broadcast Critique: \$60 per critique

MONTHLY CONTESTS

Photo of the Month: \$140 for 4 entries/month for 7 mos.

Story of the Month: \$140 for 4 entries/month for 7 mos.

Design of the Month: \$70 for 2 entries/month for 7 mos.

Multimedia of the Month: \$70 for 2 entries/month for 7 mos.

join online at ksponline.org/join

WE HAVE SO MUCH TO OFFER

Check out our annual activities

STUDENT AWARDS

We recognize the best of your students



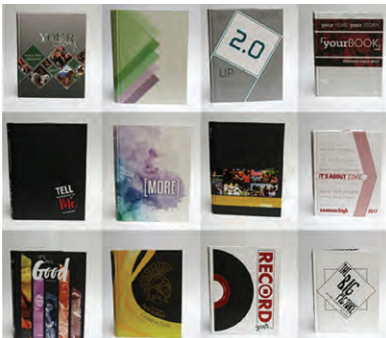
Each year, KSPA awards the Kansas Student Journalist of the Year Award to three students: one each from small, medium and large enrollment schools. **CELIA HACK** (left) from Shawnee Mission East High School, was the 2017 winner. The winning students earn a share of more \$2,750 in scholarship money.

The portfolio of the overall winner then competes in the national contest. KSPA winners have been national winners or runners-up almost every year for the past 10 years.

KSPA also presents the Mary Patrick Aspiring Journalist Award each year to a middle school student who has shown publication excellence.

ALL-KANSAS RATINGS & CRITIQUE SERVICES

Have your publications critiqued by insightful judges



Submit your publications to our critique service and receive feedback that helps your staff grow. Publications of All-Kansas distinction earn recognition at our State Contest ceremony in May.

CATEGORIES: News publications, Websites, Video news programs, Yearbooks

MONTHLY CONTESTS

Timely feedback from expert judges for only \$5



Your students can submit images, designs, stories and multimedia work to our monthly contests. Winners are recognized through the KSPA website and Twitter account. And advisers receive detailed critiques via email from our judges.



PHOTO COMPETITIONS: Sports, Student Life, Academics, Photo Illustration and Portrait/Personality.

STORY COMPETITIONS: Yearbook Copy, News Writing, Opinion Writing, Sports Writing and Feature Writing.



DESIGN COMPETITIONS: Yearbook Spread, Infographic and Newspaper/News Magazine Layout.

MULTIMEDIA: Video News and Multimedia Storytelling.

STATE CONTEST

Join us May 5, 2018 at the University of Kansas



Students who qualify through regional contests compete at State in digital submission and on-site contests.

See some of KSPA's winning entries for the 2017 State Contest at left and at www.kspaonline.org/winners.



PLUS, THE ADVISERS BRUNCH

While students compete in State, teachers gather to honor the winners of the Jackie Engel Award, Ad Astra Award, Sunflower Award, Administrator of the Year Award, plus induct new Hall of Fame honorees.

STEPS TO PREPARE FOR **REGIONAL CONTEST**

Coming in February to a university near you

1

RECRUIT SOME OF YOUR ALL-STAR STUDENTS FOR THE REGIONAL CONTEST.

They can be photographers, illustrators, designers or wordsmiths. We have 19 different categories.

2

REGISTER FOR THE CONTEST AT WWW.KSPAONLINE.ORG BY FEB. 9.

Your students still have time after this date to work on their digital submission entries.

3

REMIND YOUR STUDENTS OF SUBMISSION DEADLINE FOR DIGITAL ENTRIES.

And don't forget to reserve a bus and a substitute teacher for the day of the on-site contest.

4

STUDENTS MUST SUBMIT THEIR DIGITAL ENTRIES ONLINE BY FEB. 14 AT 11 P.M.

Our new online submission system makes it a breeze to submit and receive valuable feedback.

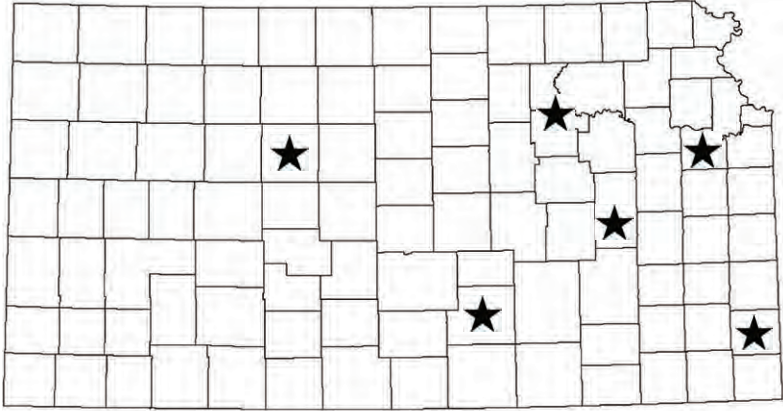
5

MEET YOUR FELLOW TEACHERS AT ONE OF OUR SIX UNIVERSITY LOCATIONS.

We have locations from Hays to Pittsburg to Manhattan so students can compete close to home.

IN YOUR REGION

Contests coming to your neighborhood



★ **KSPA REGIONAL CONTEST HOST SITES:** Wichita State University, Emporia State University, Kansas State University, Fort Hays State University, University of Kansas, Pittsburg State University

NOTABLE NAMES

We're proud of our KSPA alumni

Bureau chief, Topeka Capital-Journal

Chris Grenz
Holton HS

Former VP of News, NPR

Bill Buzenberg
Manhattan HS

VP/Editorial Page Editor, KC Star

Colleen McCain Nelson
Salina South HS

TV Writer/Producer, *The Good Wife*

Corinne Noel Brinkerhoff
Lawrence HS

Digital Director, Weber Shandwick

JD Rinne
Shawnee Mission West HS

Rep. Trainer, Walsworth Yearbooks

Jill Jarsulic Chittum
Shawnee Mission North HS

Reporter, Associated Press

John Milburn
Pittsburg HS

Reporter, Bloomberg Tax

Laura Davison
Shawnee Mission Northwest HS

Sports Broadcaster, ESPN

Lisa Kerney
Saint Thomas Aquinas HS

Marketing Manager, BBBS of KC

Meredith Burton
Blue Valley North HS

Sports Editor, Richmond Times

Michael Phillips
Maize HS

Former Editor, Ottawa Herald

Tommy Felts
Field Kindley HS



Students dance in the ballroom



Learning about the First Amendment with Mary Beth Tinker



Our student volunteers gather at the student dance



Group photo after Jim Richardson's speech



Peace signs with Mary Beth Tinker



Over 600 students attended Mary Beth Tinker's keynote speech

2017 TOPEKA FALL CONFERENCE

~ 25th anniversary of a free Kansas student press ~

SEPTEMBER

Membership due
2017 Fall Conference
Monthly Contest Deadline

OCTOBER

All-Kansas Yearbook Deadline
Monthly Contest Deadline

NOVEMBER

NSPA/JEA Convention in Dallas
Monthly Contest Deadline

DECEMBER

Regional Prompts Posted
State T-Shirt Designs Posted

JANUARY

JAN. 31: Monthly Contest Deadline

FEBRUARY

FEB. 1: Application Deadline for Student Journalist of the Year
FEB. 1: Application Deadline for Mary Patrick Aspiring Young Journalist Award (MS)
FEB. 9: Regional Contest Registration Deadline
FEB. 14: Regional Contest Digital Submissions Deadline
FEB. 21: Regional Contests at Pittsburg State
FEB. 22: Regional Contests at Emporia State, Fort Hays State, Wichita State & Kansas State
FEB. 23: Regional Contest at University of Kansas
FEB. 28: Monthly Contest Deadline

MARCH

MARCH 1: Deadline for Receipt of Application for Jackie Engel Award to Kansas Collegiate Media
MARCH 1: Deadline for Self-Nominations (goals, bios & photos) for Board Candidates
MARCH 1: Deadline for State T-shirt Design Contest submissions
MARCH 7: Deadline for receipt of application for Ad Astra, Friend of KSPA, Sunflower, Hall of Fame and Administrator of the Year Awards
MARCH 7: All-Kansas deadline for News Publications, Websites & Video News to be received by KSPA
MARCH 30: Monthly Contest Deadline

APRIL

APRIL 12-15: NSPA/JEA Convention in San Francisco
APRIL 16: Deadline for State T-shirt Orders
APRIL 16: Middle School Contest Deadline
APRIL 20: Deadline for State Contest Registration
APRIL 25: State Contest Digital Submissions Deadline
APRIL 30: Monthly Contest Deadline

MAY

MAY 4: Executive Board Meeting in Lawrence
MAY 5: State Contest at University of Kansas in Lawrence

2017-2018 CALENDAR OF EVENTS

YOU'RE NOT ALONE

Mentoring brings an experienced adviser to you

Publications advisers often feel isolated and in need of expert advice. It's hard to juggle student publications plus the daily demands of teaching. Perhaps a mentor would help.

That's why KSPA has teamed up with the Journalism Education Association to provide a mentor to come to you.

The mentor can help with the real-world problems of being a journalism teacher. Struggling with the best way to meet deadlines? They have advice. Wrestling with how to grade everything? They have been there.

Two retired and veteran advisers, Mary Anne McCloud and Mary Patrick, will help you find the solution. Mentoring is another perk of your free KSPA membership. And there is no cost to you or your school.



Mentor Mary Anne McCloud meets with advisers

HOW KSPA HELPS

Three voices describe how our association supports them



"Since I was a junior at Ottawa High School working on the school newspaper, KSPA has been part of my DNA. From competing in state contests, to joining as a adviser, to being elected as a board member and becoming president, I have seen our organization foster the strongest scholastic journalism happening in any state, period."

— **Jim McCrossen, Blue Valley Northwest**



"Heading into my ninth year of advising I needed a reminder of why I show up each day to do what we do. Being recognized as an Ad Astra Award winner helped me remember. Thanks KSPA for this recognition and the incredible memories I've had since joining."

— **JD Garber, Salina Central High School**



"Being a recipient of [the Kansas Student Journalist of the Year Award] has been one of the greatest achievements in my life. The money I received from this generous foundation helped me to purchase a laptop for my studies and books for my first semester of college. I'm beyond grateful for the opportunity."

— **Veronica Norez, Sterling High School**

A BRIEF HISTORY OF

KSPA

KSPA has a proud history of serving scholastic journalism programs in the state.

1925

William M. Albergotti, South Carolina HS principal, cited the Kansas model of journalism as an ideal structure for forming high school press associations.



1970s

KSPA was founded. Prior to that, the **Kansas Organization of Press Advisers (KOPA)** was the state press group that served advisers.

1974

The Robert F. Kennedy Memorial partners with **Reporters Committee for Freedom of the Press** to create the **Student Press Law Center.**

1988

Hazelwood School District v. Kuhlmeier

1992

Gov. Joan Finney signed the **Student Publications Act** into law in **Topeka.**

1994

KSPA was cited as **one of seven leading press associations** in the country according to **Freedom Forum.**

2009

KSPA joins **Twitter** and creates a **new website** for monthly updates.

2012

Kansas graduate wins **National Story of the Year** contest.

2017

Six Pittsburg journalism students honored at the White House Correspondents' Dinner for their story that led to principal's resignation.





FOCUSED ON YOUR
GROWTH

2017-2018
MEMBERSHIP GUIDE