

# DEA EDUCATIONAL FOUNDATION



August 19, 2022

***Fighting Drug Abuse  
Through Education***

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Dear Youth Leader,

The DEA Educational Foundation has been selected as a “youth engagement” partner to work with the Drug Enforcement Administration (DEA) on their new community outreach program, Operation Engage. We are excited to support DEA in this endeavor: a comprehensive approach to bring together law enforcement, education and youth engagement to best address drug prevention efforts in communities.

**Starting today, we will be launching Reel Prevention Public Service Announcement (PSA) video competition for local high school students as part of Operation Engage.** Eligible students currently enrolled in the fall of 2022 in a local high school (Johnson or Wyandotte County, Kansas, and Jackson or Clay County, Missouri) may submit a 30-second PSA video about the dangers of drug misuse and the importance of staying drug-free. The best entries are eligible for a \$1,000 grand prize scholarship, 2nd and 3rd place scholarship prizes, a celebratory announcement, and other prizes. **Submissions are due Friday, October 28, and winners will be announced the week of November 14.** All participants will be recognized with certificates from DEA and the DEA Educational Foundation.

**We kindly ask for your support in reaching your students in the beginning of the school year.** I’ve enclosed a flyer for your reference and use. Thank you for all you do for youth and our communities, and please do not hesitate to contact Amy Danos at [amy.danos@deaeducationalfoundation.org](mailto:amy.danos@deaeducationalfoundation.org) for any questions about Reel Prevention. Also, please visit [kansascity.dea.gov](http://kansascity.dea.gov) for more information about Operation Engage or contact Kimberly A. Piña-Brugman, DEA Community Outreach Specialist, at [KCMetro.OpEngage@dea.gov](mailto:KCMetro.OpEngage@dea.gov).

Sincerely,

Jill L. Roberts

Enclosure